the 7
Deadly
TEXTING
MISTAKES

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1

Confusing Responses for Attrac tion

Before you've had your first date

with a girl, she won't
feel much of a connection to you. As unfortunate as
it may be, you're probably not the only guy texting
her.
See, a common mistake most guys make when they're texting
a girl is that they mistake responses for attraction. Often
when a guy is getting a response from a girl, he believes that
he's getting closer to getting her on a date or to seducing her.
The exact opposite is true!

The more texts you send before meeting up with girl means
the less of a chance you have of actually meeting up with her!
That's right: even if a girl is RESPONDING to your texts, you're
not getting yourself ANY closer to actually getting her out on

Mistake #1

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a date.
Instead, say more with less.
Whenever you're considering what to text a girl, see if you say
it simpler, with less texting back and forth.
Most guys send pointless texts to women like, "How's your
day?" or "Enjoying the warm weather?"

These texts DO NOT bring you ANY closer to a woman! They
just beg for a response (which doesn't mean anything).
To make sure you NEVER again waste texts on pointless chatter,
ask yourself this golden question:

- **How is this text bringing this girl and I closer to a date?**

If your answer is simply "to get her to know her better," erase
the text. It's not going to help you.

2

Not Conveying "Fun"

Here is the simple truth. When a

woman gives you
her number she is NOT signing a social contract to
go out with you…
And until it seems FUN for her… she's probably
not going to bother meeting up with you.
So when you send boring texts that don't display any personality
or don't elicit any emotions in her… in her mind you're
not worth the trouble of meeting up with.
Here are some signs you're NOT being fun:

- Am I being stiff and formal "Hi. It was nice meeting you

friday”…. (too stiff. too formal)

- Am I putting pressure on her to keep the convo going?
- Am I badering her with question?

Mistake #2

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Remember, every text you send should make you seem like
the FUN OPTION. You should appear to be the escape from
her boring day.
How do you do this?
Start choosing words that convey FUN. Be slightly exaggerated
in your texts. Everything you’re doing or about to do
should be “EPIC”.

3

Not Having a Texting Style

If you're texting an attractive woman

chances are you are
NOT the only guy she is getting a text from today.
Hate to break it to you.
But between other guys pursuing her, ex-boyfriends, co-workers,

classmates, and so on… she's got a lot of guys vying for
her attention.
So if you want to stand out- your texts need to display your
unique style and personality.
She should be able to know it's a text from you just by reading
it (even if the name was blocked.)
What words, phrases, punctuation, or emoticons are uniquely
yours?

Mistake #3

Example: I have a friend Danny who begins every text the
same way.

Dan: yo yo yo NY city is calling our name tonight… let's
go go go
I would not need to look at that text to know it was Dan who
sent. He always texts in that same high energy, excited style.
And most of his texts begin with the yo yo yo intro…

4

Having Long Text Conversations

Text conversations are NOT the

same as actual conversations.
Texting should be the “Super cool” cliff notes of a
normal conversations.
Meaning leave out the formalities.
SKIP THE SMALL TALK.
The longer the conversation the more chances to mess things
up or run into awkward confusion.
Every time you pick up the phone… jump right into the good
stuff.
Start with a fun anecdote. Start with a teasing nickname. Find

Mistake #4

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a way to quickly spark an emotion and get her paying full attention
to you.
You always have to be moving the conversation forward.
Think of it like there is a staircase. And at the top of that stair
case is the girl sitting naked waiting for you.
Every text you send should be climbing you one step higher
on that stair case.

5

Going for the Meetup without Spar king Emotion

Here is another hard, cold fact. If

you ask a woman
to hang out, without first sparking and emotion...
she will almost always turn you down.
Why?
Because all of the positive emotions she felt when she was
with you has dwindled.

And the thought of getting dressed up, and going to meet a
guy she barely knows (and the potential you'll turn out to be
a creep or just awkward) is not worth the effort.
Logically she can easily talk herself out of it.
Which is why you MUST engage her on an emotional level first.

Mistake #5

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It is MUCH easier to get a "yes" out of a woman once you've
sparked a positive emotion.
The two best ways to do this are with FLIRTING or HUMOR.
Here's an important concept: She is NOT going to remember

all your good qualities. So it's your JOB to remind her.

6

Becoming too "Predictable"

Let's say that you've now succeeded in getting up a date with a girl. You may think you're home free when

it comes to texting, but there's still some things you
need to keep in mind to ensure you CONTINUE to see
your girls.
First, you never want to fall into predictable patterns. Lots of
guys use the same jokes, same questions, and same texts over
and over. While it may be easier to fall into "complacency"
with a woman you're dating, don't do it!
Instead, break things up with some spicy every once in a while.
Tell her you have a "surprise" to show her later. Tell her something
reminded you of her, but don't tell her what it is right
away.

Mistake #6

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Ask her to send you a funny picture of something (or send her
a funny picture of something).
Keep her guessing what your next text will be and you'll keep
her interested in you. Moreover, keeping the "spark" of a relationship
alive is very important when it comes to creating a
great sex life.
As long as you don't become ultra-predictable, you should
have your girl texting YOU asking YOU when you're available
to hang out.

7

Thinking She's Different

I have stressed over and over again

"Never tell a girl how
you feel about her over text"…
Yet, day after day I get emails from students telling me
a story about how they confessed their feelings to a girl
over text…
And every time- they scare the girl away.

In your mind, you're going to try to convince yourself that "She
is different."
Or that "It won't work on her"
But the minute you tell yourself 'she's different' you are on
the road to losing her…

Mistake #7

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Guys continually do things like:

- Texting her too much
- Paying her gushing compliments over text
- Not asking her to hang out because you're scared…

And time and time again they'll face the same consequences
as all the other guys have…
She's NOT different.

And if anytime you start thinking she is pull out this email and
re-read it.
Ok…
So now that you know the big mistakes you need to avoid its
time formulate a solid game plan.

8

The Key-Lock Sequence

In this video you're going to learn how to turn your phone into
a magnet… by using a specific sequence of texts called: **The Key Lock Sequence.**
You will learn how to use three simple text messages to turn a
woman on, and get her out on a date.
Watch the Video NOW

Some of the things you'll learn:

- How to capitalize on attraction before it fades
- The single biggest ingredient for capturing her attention
- 3 specific types of texts you need to send (in order) to turn her on and get her anxious to meet up.

Watch the video now:

The Gameplan